



asena[®]

How To Do Classic Lashes

Info Pack

Version 1.2018

LEARN HOW TO DO CLASSIC LASHES

Get trained on how to do classic lashes and become the best lash artist in your area.

Here are the reasons why this is the best time to join the eyelash industry and become a professional.

The lash business will give you fulfilment, free time and also put a lot of money in your pocket!
So, If you

- are tired of working long hours and getting little pay
- want to start a new career but don't know how to go about it
- want to earn additional income
- are not happy with the trainings you have done before
- have not been practising for a long time and need to sharpen your skills
- want to be your own boss
- want to do something that will cost you a moderate start-up fee

Then you have come to the right place. Being a professional lash stylist is the perfect solution for you.

Here, you will not go through the stress of working 9 to 5 or any of the burdens that come with it. You will choose the time you work and make adjustments whenever you see fit, you also get to work for who you like whenever you want and make good money in the process.

The lash business does not require a huge capital but it is very lucrative and can get you smiling to the bank everyday. What I love most about this business is that you can do it without any experience, so don't worry if you have never done this type of business before. All you need is to take the right courses from a proper trainer who will make you an expert in the industry and that is why I am here for you. I will give you excellent training and you will experience a great financial turnaround when you start your business.

Why learn how to become a professional lash artist?

Being a professional in this business comes with so many advantages. Here are some of them;

When you have a professional training, you'll be respected and regarded as an authority in the industry.

It's a skill you can use anywhere you are at anytime because women always want to look beautiful

You'll get more clients

You'll have better control over the finances of your business and never go broke

You can launch your business and start making money immediately

Why Am I Offering This Course?

There are many stylists in this business who are not successful because of many shortcomings. Some of them are lacking the skills to attract clients, others are losing clients to competitors and most of them just lack the financial expertise to control the business so they are not making enough money. They are simply getting it wrong!

If you're one of such people, you are the reason I've prepared this course. It's meant to educate and help you know the inner tricks to shine in this industry. Even if you've been doing this business for some time, there is need for you to constantly update your skills and my courses will give you the best form of training to equip you for massive success in your business.

I've been in your shoes before and I know how difficult it is to go through tough times in this business, so I'm offering you the best training that will make a great impact on your business and help you earn a strong name for yourself in this highly competitive industry.

Why Learn How To Do Classic Lashes?

Learning how to do classic lashes is the first step into being an expert lash artist. It's an easy but technical process which will serve as a good foundation before you go into advanced courses.

Classic lashes are highly sought after everywhere, especially among working-class Ladies who just want that mascara effect. By the time you complete this course, you'll learn proven techniques that will enable you satisfy your clients and keep them coming back.

You'll Learn How To:

- Work like a professional
- Satisfy your clients with different techniques
- Prepare your workspace to conveniently apply or fix the eyelashes
- Plan your treatment
- Confidently work on clients eyes and skin
- Choose the right lash extension suitable for any woman
- Cleanse lashes properly for better retention
- Work faster and effective
- Work with adhesive

You'll Learn How To: (Con't)

- Attach the extensions to achieve the desire look
- Choose the right lash stylings for each eye shape
- Properly isolate natural lashes for the best result
- Do a full set within an hour
- Professionally infill lash set when client return
- Remove individual lashes effectively
- Remove the whole set without any discomfort the client's eyes
- How to market yourself and your business
- Prevent any hazards that might occur
- Educate your clients and earn their trust

My Training Brings Amazing Results

After completing this course, my students go ahead to start a successful lash business which makes them a lot of money or they get a full time job with flexible hours.

This Course Is Perfect For:

- Those who want to be successful lash artists
- Lash artists who want to learn secret tricks and techniques
- Lash artists who are not confident enough to fix extensions
- Those who want to make more money
- Those who want to start up a new business

The Course Contains:

Training Modules

Certificate

Student manual

Coaching call

Bonus video

Regular update contents

Modules:

Module 1: Introduction To Eyelash Extensions

- What is eyelash extension?
- The history of eyelash extension
- What is Classic Lash?

Module 2: Knowing Your Body

- Hair anatomy
- Eye anatomy
- Hair growth cycle
- Shedding
- Skin anatomy

Module 3: Health And Safety In The Workplace

- Workplace Health and Safety (WHS)
- How you can setting up your lash room
- Sterilization and Sanitation

Modules:

Module 4: Preventing Cross-Contamination

- What is Contraindication and How you can assist your clients
- What is Contra-Action and How to prevent it to occur

Module 5: Dealing With Clients

- Why client consultation is so important
- How to do Patch test and Why it is so important
- Dealing with client expectations and How you can deal with them

Module 6: Tools And Equipments

- Identification of tools
- Uses of tools and equipments
- How to store tools
- How to clean tools

Modules:

Module 7: All About Lashes

- Learn all types of natural lashes
- Learn the different types of lash curls
- Learn the different types of lash length
- Learn the different types of lash thickness
- Learn in-depth of type of Eyelash extensions

Module 8: What You Need To Know About Adhesive

- What type of adhesive is best to use for eyelash extensions
- How to check which adhesive is low or high quality
- How the adhesive works
- Factor about blooming effect and how to avoid it
- What to do to make the most of your adhesive (tips and tricks to work with adhesive)
- How to fix retention issues like a pro

Modules:

Module 9: Eye Shaping And Styling Of Lashes

- Introduction to eye shape
- Introduction to lash stylings
- The easiest method to measuring your client's eye
- How to choose the RIGHT lash styles for every clients

Module 10: Preparing Your Workspace

- How you can setting up your working area (bed,trolley, chair etc)
- What you need for your treatment (Preparing tools and equipments)
- How you can prepare lash tile
- How you can prepare glue plate

Module 11: Techniques To Pick Up Lashes

- Proven techniques to pick up eyelash extensions
- Why is it so Important?

Modules:

Module 12: Preparing Clients

- How you can properly cleanse lashes before application
- When to prime and when not to

Module 13: Application Techniques

- How you can hold tweezers and how to angle it for the best result
- 3 popular styles of how to place eye pad
- How to use tape to secure all lashes
- How to 100% secure bottom lashes
- How to work on inner and outer lashes
- How to attach extensions to achieve the desire looks
- How to do perfect glue dipping

Module 14: Isolation Techniques

- Different ways of isolation for perfect application

Modules:

Module 15: Post Application

- Post lash cleansing
- Secret reveal for achieving the best retention
- Waiting for 24 hrs to get lashes wet is now the past with this method

Module 16: Infill Vs Removal

- How to fill lashes when clients return
- How to remove lashes without hurting clients eyes

Module 17: Full Set Application

- Watch & Learn easy to follow step by step how to do full set within a set time frame

Module 18: How To Educate And Impress Clients

- How to care for lashes after application (after care)

Modules:

Module 19: How To Price Your Service

- Tips to help you set up your pricing
- What to do and how to correctly price your services

Module 20 : All About Marketing

- How you can promoting your business as a pro
- 3 steps facebook ads that work
- How to take professional lash photos with your phone

Module 21: Troubleshooting

- Proven method to fill the gap of natural lashes

Bonuses: (Total Vauled at \$\$\$\$)

This training comes with some juicy bonuses like;

- 20% **discount** on all products
- Free resources (**Valued at \$Priceless**)
- Manual on how to choose the right lash styles for your clients eye shape (**Valued at \$149**)
- **Exclusive** VIP Facebook group
- Practice sheet templates (**Valued at \$55**)
- **Free** Mini Courses (**Valued at \$Priceless**)

Personal Coaching With Mai, Founder Of Asena

My aim is to help all my students reach success in their business and I do that effectively via coaching call. It enables students to get personal with me so they can ask any questions concerning the progress of their career and get immediate feedback. This is why my course is the best you can find. The coaching call could be on any of the following;

- Starting your business
- Feedback on a task
- Overcoming the fear or lack of confidence when starting your business
- Charging your clients

How Much Is This Course?

The course fee should be a whole lot more than the offering price, but I am able to reduce it to a fraction of what it normally costs simply because the training is digital, this means that there is little or no need for printing and packaging since you can download all resources into your computer, mobile or tablet, at any time you like.

What are you waiting for? I'm giving you a life changing course at a moderate price, so get started immediately!

There Is **Zero Risk** Involved With Our **2 Years “LOVE IT OR LEAVE IT”** Offer.

Take all the time you need. Put all the high level secrets and knowledge to work for you over the next year or even two, if you need it.

Since If in that time, you haven't at least doubled your lash income...

Or you aren't well on your way to a well known lash artist in your area.

Shoot us an email... and we'll send you a full and complete refund of your investment - No questions asked.

Since I started lash training in 2016, I've helped a lot of my students go through the challenges in their businesses and they have come out successful. It's my aim to give you that same benefit, so try out my course today and see yourself improve with better skills that will increase your regular clients, broaden your business and keep you smiling to the bank. All at zero risk to you!

Get Started Now...

To get started, go to asenaartistry.com/HowToDoClassicLashes now.

You'll be taken to an order page where you'll get to see everything you get one more time before you buy.

Then, once your payment has been processed.

You'll get access to the full course within a few minutes of placing the order -- so you can literally get started right away.

Lashing Better, Together

Mai Quach

Testimonials

Mai is a great teacher, she explains everything you need to know thoroughly. I really enjoyed my day of classic extensions with her and I learnt so much from her even though I had NO experience in the beauty industry whatsoever. I'm definitely looking forward to my volume class with her.

Netty Vo

I can't believe how much effort Mai has put into her classes. I wasn't sure that this lashing career will work for me. But after learning from her, I finally found that this is it. This is the carrer that I want to do. Mai taught me from the very basic as I have no experience at all. She was fun and so patience and always making sure that I understood every topics before she moved on to the next. The class was so fun and enjoyable. I learnt so much and I couldn't believe that I finally can lash.

Woraphan Disadee

First of all I need to say that, I flew all the way from Melbourne to Sydney just because I wanted to learn from Mai. I heard so much good things about her classes and her style of teaching while reserching for the course that I wanted to do. I was NEW to the lash industry with ZERO knowl- edge. After completing classic class with Mai, I could easily walk away and started earning on the very next day. I have full of knowledge and skill in lashing. I got so much compliment from my clients. I love everything about the course. I can't wait to enrol in your online courses.

Tanya Tomp Kijawan

